



## SPONSORSHIP OPPORTUNITIES 2018

### 1 LEVEL ONE: £28,000

**Pre-event – comprehensive branding throughout the whole of 2018 as part of our annual marketing campaign including:**

- Branding on guide for entries
- Branding on all award advertisements to appear in FX and Blueprint from March 2018 and then every month thereafter
- Press coverage during lead up to awards
- Access to editor of FX for pre press launch material during year
- Branding on html email campaigns to over 35k a&d e-mail addresses (approx 30 throughout the year)
- Branding on table booking forms
- Branding on invitations
- Web link to your homepage on the official FX Awards website [www.fxdesignawards.co.uk](http://www.fxdesignawards.co.uk)
- Key presence on the FX Awards website throughout the year
- Web link from [www.fxmagazine.co.uk](http://www.fxmagazine.co.uk)

**On the night – category sponsorship including:**

- Branding on the large-scale 40 foot plasma screen on stage throughout the evening
- Presenting a VIP category award on stage to the winner
- Company logo in the winners book on your specific category page
- Your company name on the Corian trophy presented by you to the winner on the night
- Branding on all the short listed certificates for your chosen category
- Access to VIP area pre awards
- Branding at key VIP positions at The Grosvenor for maximum visibility
- Pre-selected table of 10 in zone A worth £3,000 + vat
- Branding on invitation
- Full page free advertisement and branding in winners book
- Branding on menus
- Branding on evening programme
- Branding in guest book
- Pre-Awards drinks table

### 2 LEVEL TWO: £15,000

**Pre-event – comprehensive branding throughout the whole of 2018 as part of our annual marketing campaign including:**

- Branding on guide for entries
- Branding on all award advertisements to appear in FX and Blueprint from March 2018 and then every month thereafter
- Branding logo on html email campaign to over 35k a&d e-mail addresses
- Web link to your homepage on the official FX Awards website [www.fxdesignawards.co.uk](http://www.fxdesignawards.co.uk)

**On the night – category sponsorship including:**

- Branding on the large 40 foot plasma screen on stage throughout the evening
- Company logo in the winners book
- Pre-selected table of 10 in zone B worth £3,000 + vat
- Branding on invitation
- Full page advertisement and branding in winners book
- Branding on menus
- Branding on evening programme
- Branding in guest book
- Access to the VIP area pre-Awards
- Pre-Awards drinks table