



2018

**AWARDS NIGHT**

28 November 2018

**CLOSING DATE FOR ENTRIES**

27 July 2018

**FOR ENTRY QUERIES** [entries@fxdesignawards.co.uk](mailto:entries@fxdesignawards.co.uk)

The prestigious FX Awards invite both British and international design talent from all over the world to enter the very best of interior products and projects. Organised by FX magazine, these coveted awards, and the grand, glamorous black tie ceremony that celebrates them at the Grosvenor Hotel in London, are the highlights of the design industry calendar, just before Christmas. Each year a different panel of committed judges (over 20) are invited to judge your submissions. Make no mistake – these awards are serious, but the event also allows for a brilliant evening, facilitating great business opportunities in seven hours of free networking and partying, both before and after dinner. Winners are presented with a fabulous trophy and finalists with a certificate, and all receive extensive publicity from us. Our 2018 panel is waiting to receive your entry...Good luck!

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## THE 2018 CATEGORIES

With design categories for international retail, leisure, office, public sector and hotel, there are opportunities for you to enter your work whatever sector you're in. We have categories for architects, designers, suppliers and specifiers.

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## PRODUCTS

### ■ 2018 PRODUCT OF THE YEAR

All products can be entered and will be judged by a different panel from other categories and will be looking for the most inventive and deserving product for 2018.

### ■ LIGHTING PRODUCT

Interior luminaires, lamps and exterior lighting products for use in workplace, retail, leisure, exhibition, public or commercial settings.

### ■ PUBLIC, LEISURE OR OFFICE FURNITURE

Furniture designed for public areas including office, hotel, leisure, occasional and break-out furniture. Includes soft seating for receptions but now also includes workplace and task seating.

### ■ SURFACES

For wall, flooring, cladding and surface design products, including decorative, creative and inventive surfaces.

### ■ FLOOR COVERINGS

This is introduced in recognition of the huge sector worldwide of flooring applications. All floor covering products which can be used in contract interior design are welcome so material that can work in offices, schools, hospitals and hotels etc.

- You can enter the same product into more than one category. An entry fee is payable for each submission. Each category is judged by a different panel of judges, so if you don't win one category, there's every chance you could win another.

## PROJECTS

### ■ BAR OR RESTAURANT

The interior design of bars or restaurants. This can be as wild as you like and can also include temporary or permanent bars or restaurants.

### ■ GRAPHICS – NEW FOR 2018!

This includes signage, and wayfinding involved in your project.

### ■ HOTEL

Complete hotel schemes including, new-build, conversion, restoration and refurbishment projects.

### ■ LEISURE OR ENTERTAINMENT VENUE

Leisure and entertainment projects, that includes spas, health clubs, gyms, salons, nightclubs and cinemas.

### ■ LIGHTING DESIGN

Completed schemes that make the best use of lighting in all contract applications, including: office, retail, leisure, exhibition, public space and commercial settings.

### ■ MUSEUM OR EXHIBITION SPACE

The ultimate display space! The creative use of exhibition space for museums, galleries, in either temporary or permanent exhibitions.

### ■ PUBLIC SECTOR

Schemes for civic, transport, education or medical projects including schools, colleges, universities, health centres, and hospitals. This also includes private projects within these sectors.

### ■ MIXED USE DEVELOPMENT INCLUDING CATEGORY A REFURBISHMENT

“Reinventing Buildings”, including change of use. Or a combination of residential, commercial, cultural, institutional, or industrial projects, and mixed-use real estate development project by a private developer and / or with public funding. This award is credited to both the developer and the designer.

### ■ PUBLIC SPACE SCHEMES

This is a space where the public can gather. This could be outside as well as inside, including atriums, grand reception areas, forum spaces, piazzas etc. Also includes privately funded projects in which the general public can assemble.

### ■ RETAIL SPACE

Design schemes in all forms of retail outlet, including shopping centres, retail concepts and stores. Judges will be looking for the use of new technology in shopping and the X factor of interior design that will make consumers enjoy the experience and spend!

### ■ WORKSPACE ENVIRONMENT SMALL UNDER 40,000 SQ FEET

An area maximising comfort, productivity and efficiency in the workspace including reception areas, break-out zones, or entire office departments, judged on the total concept for the client and workers alike. The unusual, the wild and the daring are also welcome. The scale of projects can be small, large, corporate or bespoke.

### ■ WORKSPACE ENVIRONMENT LARGE OVER 40,000 SQ FEET

Criteria as for Workplace Environment.

### ■ GLOBAL PROJECT

This is open to all project categories, and so your project can be entered twice; once for any of the above sector categories, and again for this category. This new category will be judged by a completely different panel of judges, so if you don't win your first category, you could still win this!

### ■ UK PROJECT

By popular demand, we've introduced a category for UK based architects and designers. Any project from around the world can be submitted but the practice must be registered and have an office in the UK. As above, this new category will be judged by a completely different panel of judges to any of the above categories.

- You can enter the same project into more than one category. An entry fee is payable for each submission. Each category is judged by a different panel of judges, so if you don't win one category, there's every chance you could win another.

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## THE JUDGING PROCEDURE

This is the most serious part of our event. We are pleased to announce that we are again facilitating a transparent and open judging procedure for 2018. And it is a demanding and rigorous procedure! We ask every judge to consider each application according to the criteria for each category, in line with the submission procedure. (Unfortunately we cannot accept invitations for a visit to see your product or project in person because of disadvantaging the international submissions.) Each judge then considers the whole category, independently and separately from their co-judges, and is asked to place their top six deserving entries (their own shortlist), with comments. They do this without knowing who their co-judges are at this stage. After each judge has compiled their results, we at FX aggregate all scores awarded by the judges' results, in order to establish the winner. We then have a second round of judging where they meet their fellow judges for the first time to discuss and resolve issues on your entry, but this is only after they've already scored your entry.

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## THE JUDGES

The awards are judged by an invited panel of distinguished experts from our industry, including designers, architects, engineers, and clients. Each year we invite a completely NEW panel of judges from all disciplines based on their authority, integrity and experience to reflect our contract design industry. The number of judges each year can vary but we are expecting over 20 independent judges for the 2018 panel. Up to ten independent judges can be appointed for the most hotly contested categories. No judge, or their company, is permitted to submit an entry for any category.

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## SPECIAL AWARDS

Our four prestigious awards however are judged by you for the most deserving and exceptional talent in our global industry. The shortlist is posted on the FX website and voted by you in a worldwide poll to establish the winners. The shortlist for these four prestigious individual awards will be posted on the website in April 2018, so we invite you, wherever you are in the world, to cast your vote online for the most deserving designer or practice.

■ **BREAKTHROUGH TALENT  
OF THE YEAR**

■ **PRODUCT DESIGNER  
OF THE YEAR**

■ **INTERIOR DESIGN PRACTICE  
OF THE YEAR**

■ **OUTSTANDING LIFETIME  
CONTRIBUTION TO DESIGN**

## HOW TO ENTER

Entering the awards is simple. All entries are submitted online at [www.fxdesignawards.co.uk](http://www.fxdesignawards.co.uk). Please read carefully. Make sure you submit all the following details, with the full payment, so please have your credit card ready. Your submission can be entered in more than one category, but the procedure and payment needs to be repeated for each entry.

## ABOUT THE WORK

Accurate information for titles and credits is essential for all submissions as it is from this that all FX publicity will be generated. Submitted information will appear on the FX website, all promotional material, media coverage, certificates and trophies.

## SUBMITTING YOUR ENTRY

Please be careful here. This will form not only the detail of the Winners Book but all future publicity generated by FX. Below are the questions you will be asked when you submit your entry.

## CATEGORY

From the drop-down menu, please select the category you are entering. If you want to enter more than one category you will need to fill the form out for each category submission. See previous pages for the variety of design categories.

## PRODUCT / PROJECT DETAILS

- 1 Name of Product / Project
- 2 Name of design practice - if the project was in collaboration with another practice please credit them here.
- 3 Client
- 4 What is it? (Shop, hotel, fabric, chair etc)

## ABOUT YOU

- 5 Your Company's name
- 6 Your name (if you are a PR acting on a client's behalf please make this clear who your client is).
- 7 Your position.
- 8 You / your organisation's role in the project or product. i.e designer / architects / manufacturer contractor / PR etc

## PDF SUBMISSION

- 9 Please submit your entry as a complete pdf presentation with images and text (below 4MB). **NEW CHANGES FOR 2018.** This year you can submit up to 6 pages as a pdf with an unlimited combination of images and text. But remember that large images can be more influential than lots of small images, so focus on your best pictures. Images should be first on the pdf, followed by how your entry meets the requirements of the category in the text. Please keep to the format detailed below.

## Notes for PDF Format requirements for all submissions – read this for ALL entries

Please ensure that every pdf page is labelled with:-

- The category you are entering
- The name of your product or project, followed by your company name
- Please remember to caption EACH page with category, company name and name of project / product

If you are entering a **PRODUCT** the text should describe:

- Notable points of the design
- Materials and specifications
- Any additional information you feel will help your entry. For example; What inspired the design? How does it compare to others? What makes it extraordinary?

If you are entering a **PROJECT** the text should describe:

- The design brief
- The success of your solution
- Any additional information you feel will help your entry. For example: Was it completed on a shoestring budget? Is the scale, big or small, of significance? Is it making use of the limitations of an old building (ie preservation order / planning restrictions) How is the interior design exceptional? Is it extraordinary in some other way?

- 10 Name of the photographer if the images in the PDF need to be credited (optional)

Once you've added all your details, click "Add to Cart". This will save your entry and show you a confirmation page before you go through to "Check Out" & payment.

If you want to submit your entry for more than one category (or if you want to submit another, different, entry), then click on the "FX Design Awards" product image, or simply go back to the previous page to enter the details for your next entry.

Alternatively, click "Check Out" to proceed and you will receive a confirmation that your submission has been safely received for the 2018 FX Awards. This is also a VAT receipt.

**If your project makes it to the shortlist we will contact you with the good news in October!**

## **PAYMENT**

Full payment of £130 + VAT per entry must be paid online. A VAT receipt and a confirmation that you have successfully entered this year's FX Awards will be automatically generated and emailed to you. (Note that VAT is only applicable if you are in the UK).

If you've made it to the shortlist, we will contact you in October with the good news! The shortlist is posted online the first week of October.

If you need advice on your entry, contact Angela Sandford by email on [entries@fxdesignawards.co.uk](mailto:entries@fxdesignawards.co.uk) or she'd be pleased to hear from you by phone on +44 (0) 7957 622711

## **WHO SHOULD ENTER?**

The FX Awards actively invite and welcome UK and international designers from around the world for this event.

## **ELIGIBILITY**

Any work completed between June 2016 to July 2018. Resubmissions, major redesigns, and redevelopments of existing products are acceptable provided they conform to the time limit. Closing date for entries: Friday 27 July 2018.

## **WHO WILL JUDGE THE ENTRIES?**

FX invites a new independent panel of experts every year who are passionate about design. They are selected due to their integrity, experience, and in-depth knowledge of our industry. See Judging Procedure.

## **WHEN WILL THE ENTRIES BE JUDGED?**

- Judging will take place in the summer over several months. The shortlist will be announced on the FX website in October 2018.
- Winners will remain secret until the FX Awards presentation on 28 November 2018. If your entry is selected as a finalist we will contact you.
- Winners will be announced at the awards ceremony on Wednesday 28 November 2018 at Grosvenor House, London.

For table bookings, call Tony Thompson on +44 (0)7803 148 194, email [fxawards@btinternet.com](mailto:fxawards@btinternet.com)

## **RULES AND CONDITIONS OF ENTRY**

- All products and projects must have been completed between June 2016 and July 2018.
- The same piece of work can be entered in more than one category. The administration fee is payable for each category you enter.
- The judges' decision is final and no correspondence will be entered into.
- No fees are refundable.
- Entries will be invalid without full payment, so please have your credit card details to hand when you're ready to submit online.

Good luck with your entries and hope to see you on the night.



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If you need advice on your entry contact Angela +44 (0) 7957 622711 or email: [entries@fxdesignawards.co.uk](mailto:entries@fxdesignawards.co.uk)

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## THE FX AWARDS CEREMONY – 28 NOVEMBER 2018

COME AND CELEBRATE WITH US!

Remember to book your place at the 2018 FX Awards ceremony and gala dinner early. The Grosvenor Hotel is the largest venue in London for this type of event and can accommodate 1,500 guests, but despite this, the evening is sold out well in advance. Increasingly, companies use this opportunity to invite guests for Christmas and corporate entertaining.

The cost of a table of 10 ranges from £2,550 + VAT to £2,750 + VAT, while individual seats can also be purchased, with costs from £270 or £290 + VAT.

The ceremony will be held at the Grosvenor Hotel, Park Lane, London, on the evening of Wednesday 28 November. The FX Awards are the industry's biggest party offering six hours of networking with the world's most influential architects, designers and clients.

To book your table, contact Tony Thompson +44 (0)7803 148 194 or email Tony at [fxawards@btinternet.com](mailto:fxawards@btinternet.com)

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